

No. No.T 11025/8/2011-NACO
Government of India
Ministry of Health & Family Welfare
(National AIDS Control Organization)

6th Floor, Chandralok Building
36, Janpath, New Delhi- 110001

Dated: 13-4-2011

OFFICE ORDER.

National AIDS Control Programme Phase III is ending in 2012 and preparatory process for NACPIV is on the anvil by forming Working Groups on key areas..

The Working Groups would facilitate the process by discussing all issues through meetings and submit recommendations within the 6-8 week time frame

The following working group is formed for Communication, Advocacy and Community Mobilisation

- Mr. Mayank Agarwal, Convener
- Brijendra Singh, TL Mainstreaming
- Dr. Sandhya Kabra, ADG (BS) NACO
- Mr. Rajesh Rana, PO IEC
- Ms. Prachi Garg, IEC Adviser
- Ms. Sanchali Roy, Consultant

TSG (Condom):

- Mr. Sudarshan Negi
- Rep. of UNICEF
- Tom Thomas , BMGF
- Mr. Ernest Narhona UNDP
- Akhila Sivadasa, CFAR
- Sonalini Mirchandani, Mumbai
- Representative of BBC-WST
- Sanjaathi Velu, JHU-CCP
- Idenchezian, APAC
- Shashi Kumar, Nossal
- Rajiv Verma, MASA
- Ms. Devika Behl, Free lancer
- Devaki Nambiar, PHFI
- Ms. Nirupama Sharma, Free Lancer
- Rep. from M/o I& B/ Prasar Bharati
- Rep. form NRHM
- Kalpana Rao, Free Lancer
- Anand Tiwari

Special Invitee:

- Piyush Pandey
- Amitav Chakraborty, Banglanatak.com
- Sanjeeb Chakraborty, Free Lancer
- Raj Kumar Jha, O & M
- J.S. Yadav, Ex-Director, IIMC
- Sanjeev Kumar, Free Lancer
- Vasudha, TCIF

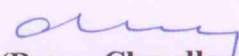
Support Staff :- Mr. Sanjiv Kumar

Detailed TOR and guidelines are attached
The composition of Working group would be as under:-

- Convener/Facilitator : A Senior Officer from NACO will be the facilitator and be the convener of each working group.
- Chair Person : Each working group will have a chair person. The chair person will moderate the discussion and develop a consensus on subject based on the terms of reference for each working groups
- Rapporteur : Chair person will identify a rapporteur for the group whose responsibility is to prepare the draft report of meetings.
- Number of Meetings : It is envisaged that each group will have at least 2 meetings.
- Final Report : The final report must be submitted by chairperson to NACO.
- Format for Report : The final report should address all the issues addressed in the TORs and must have specific actionable recommendation. The report should be concise and not exceed 20 pages
- Time Frame : The time frame for activity is 6-8 weeks

The conveners should co-ordinate with the members and start the activities immediately .

This issues with the concurrence of Secretary &DG NACO


(Benoy Choudhury)
Under Secretary to the Govt. of India

- 1) Conveners of Working group
- 2) Divisional Officers, NACO
- 3) Officers NACO
- 4) Sr. PS to Secretary&DG
- 5) PS to AS NACO

Terms of Reference

- Take stock of existing approaches for Communication, Advocacy and community mobilisation and their effectiveness.
- Design approaches for an integrated, synchronised and effective interpersonal communication, mid-media/ outdoor and mass media efforts for awareness and behaviour change both at national and state levels
- Propose communication and advocacy efforts for demand generation of services and condom use for prevention and support.
- Suggest approaches for “second generation messaging” rooted in a rights – based and gender sensitive framework to move beyond awareness to sustained behaviour change Recommend community mobilization approaches to reach out to vulnerable populations – women, marginalized groups, slum – dwellers, rural and tribal populations etc.
- Suggest appropriate approaches for communication for prevention, care and support for HIV/AIDS for adolescents and young people.
- Suggest strategies for evidence based planning, implementation and monitoring at District level.
- Suggest measures for evaluation of communication programmes.
- Suggest approaches for community mobilization and explore strategies for community based planning, implementation and monitoring of prevention and care programmes.
- Suggest quality control measures for creative development
- Develop approaches for addressing stigma and discrimination and building an enabling environment for prevention, care and support.
- Identify mechanisms for mainstreaming communication for HIV/AIDS into a multisectoral agenda.
- Propose a framework for advocacy at various levels and with various stake holders – political leaders, civil society, opinion makers, faith leaders, PRIs, corporate and the media.
- Identify technical support needs and plan for capacity building for communication and advocacy at various levels.
- Identify procurement bottlenecks for services and suggest solutions
- Suggest innovations in implementation
- Explore the possibilities of integration activities with NRHM

Deliverables: Draft Report with Annexure

Time frame: 6-8 Weeks

NACP IV (2012 – 2017) Programme Plan Preparation Working Group Guidelines

The National Aids Control Programme, Government of India is initiating the programme plan preparation process the NACP IV phase of the programme. Having initiated the process of reversal through focused effort on prevention linked to care support and treatment, the next phase of the NACP will focus on accelerating this reversal process and ensure integration of the next programme response.

NACP IV seeks to consolidate the gains of NACP III and learn from the lessons of the previous phases of programme implementation. It aspires to further strengthen and decentralize the programme management capacities to state and district levels in particular. The focus will remain as prevention oriented plan with adequate coverage of the HIV care in the context of the concentrated epidemic situation in India.

The cross cutting issues which require focus in all WG discussions are

1. Innovation
2. Integration and Convergence
3. Capacity Building
4. GIPA
5. GENDER

Facilitators are encouraged to invite facilitators/members from other groups when issues which relate to other groups are discussed.

Separate meeting and discussion with Facilitators and core group is planned at the end of 1st and 2nd round of meetings.

Working Group Activity Guidelines:

Convener	A Senior Officer from NACO will be the facilitator and convener of each WG.
Chairperson	Each working group will have a chairperson. The chairperson will moderate the discussion and develop a consensus on subject based on the terms of reference.
Rapporteur	Chairperson will identify a Rapporteur for the group whose responsibility is to prepare the draft report of meetings.
Number of Meetings	It is envisaged that each group will have at least 2-3 meetings.
Final Report	The Chairperson and Facilitator of each working group will submit the final report to NACO.
Format for Report	The final report should address all the issues addressed in the TORs and must have specific actionable recommendation. The report should be concise and not exceed 20 pages.
Time Frame	The time frame for activity is 6-8 weeks.
Invited Members	If necessary, each WG can invite one or two key representatives of other relevant groups to discuss the cross cutting issues
Core Team	One NACP Core Team member may participate in the discussion of each WG