

Ref: P- 11016/21/2013- NACO (Proc)

Request for Expression of Interest
For
Implementation of National Female Condom Programme

1. National AIDS Control Organization, Ministry of Health and Family Welfare (MoHFW), Govt of India is planning to implement the National Female Condom Programme under National AIDS Control Programme. Funds received from Government of India will be used for implementation for this Programme.
2. NACO had successfully implemented the Female Condom Programme across 4 high priority States. Additionally, Female Condom Programme was also implemented in 2 districts each of 9 States as pilot programme. NACO is keen to run the National Female Condom Programme and seeks to engage reputed Organizations for a period of 2 years for implementing the programme in 12 States/ group of States, with a view to increase awareness and use of female condoms among female sex workers (FSW) in the country. The Goal of National Female Condom Programme is to encourage condom use by empowering FSWs in low negotiating situation. Accordingly, proposals are invited from reputed Organizations with Average Turn Over of not less than Rs 2 crore per year during the last 3 financial years (2010-11, 2011-12 & 2012-13).
3. The selected Organization will be required to design the State/ group of States specific National Female Condom Programme to achieve the above goal, more specifically to expand awareness and access to female condoms through peer led model in Targeted Intervention (TI) NGOs with specific focus on FSWs. In order to achieve programme objectives, the implementing Organizations: will also be responsible for capacity building of TI NGOs, undertaking mid media activities; coordinate with organizations implementing Targeted Interventions (TI) through a synergised female condom promotion campaign and marketing of subsidised female condoms.
4. The selected Organizations will be required to implement the programme in the prioritized districts of the following States / group of States

Gujarat	Karnataka	Andhra Pradesh & Telangana*	Maharashtra & Goa*
Assam, Manipur & Nagaland*	Uttar Pradesh	Bihar, Jharkhand & Odisha*	Tamil Nadu & Puducherry*
West Bengal	Punjab, Haryana & Delhi*	Rajasthan	Madhya Pradesh & Chhattisgarh*

*These States are considered as a group of States and responses to this notice for EOI must be for all States within the group.

5. The interested Organizations should have an existing team for programme management including activities such as training & capacity building, demand generation, logistics & distribution management. Any previous successful collaboration in similar lines with development agencies or Government will be an added advantage. The interested Organizations must clearly indicate the names of States / group of States for which they are submitting EOIs for consideration. The organization may submit EOI for more than 1 State/ group of

States (as tabulated above). Separate Eols should be submitted for each State/ group of States, for which Organizations express their interest.

6. The interested Organizations must provide information indicating that they are qualified to perform the services in above State(s) along with a capability statement (not more than 5 pages) including Organisation's number of years of existence and profile i.e. State wise detailed information (must be provided separately), existing infrastructure including manpower; competency and experience in training & capacity building, demand generation, promotion activities & logistics management; description of similar assignments executed during last 3 financial years for (i) female contraceptives (ii) health sector goods, concepts or services (iii) socially marketed goods. Average Annual turnover for the last 3 financial years (Audited Balance sheets with Profit/loss account must be submitted) and availability of key skills and experience of staff.
7. The Eols shall be evaluated strictly based on the substantive information/ credentials/ documentary evidences submitted by Organizations in support of the information as asked for at para 6 above. The minimum qualifying marks for shortlisting will be 70.
8. The interested Organizations may obtain further information at the address given above during office hours [9:00 AM to 5:30 PM]. Please note that at this stage no technical and financial proposals are required. Based on the information submitted in response to this request for Eols, NACO will prepare a shortlist for State/ group of State-wise of qualified organizations and subsequently Request for Proposal (RFP) document will be issued to those organizations.
9. The Eols may be delivered to the Deputy Secretary (Admn & Procurement) at the address given above latest by 14:00 Hrs on 25th September, 2014. Any Eol received after the closing date will not be considered.

Deputy Secretary (Admin & Procurement)